

# DO

## Main logo

In color, black and white. Get them all from the link below.



## Centered version

In color, black and white, but also in three different size relations. Read the manual to see when to use which one.

When using a photo background, make sure that you still can see the logo clearly.



## Word mark

The word mark can also be used on its own.



# DON'T

## Old logotypes

There is no longer any versions with a filled logo. All versions with the old font are out of date.

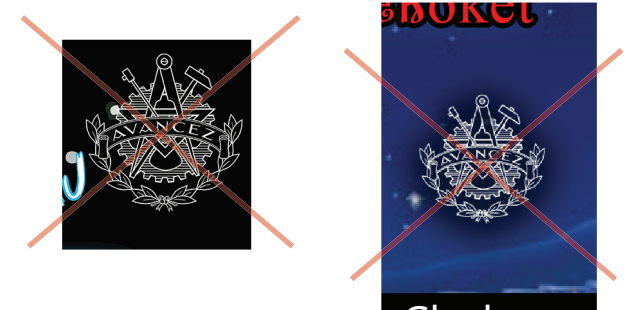
In the manual you can also read about margins around the logo for it to be able to breath.



## Symbol without word mark

In some cases it can be used big as a detail, read more in the manual.

Also, don't use a drop shadow or other effects.



## Changed proportions

Always hold down shift when you rescale to keep the proportions.

Not even a little bit distortion is okay ;)

